

THE EMBLEM OF BUSINESS & LEISURE





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DESIGNER WEAR, CAFE

LOUNGE. MARKETING,



#### LET'S GET ACQUAINTED

ROF. It's not just a name. It is the epitome of perfection and sheer brilliance. Being a trusted developer in private and retail real estate market to purchase, rent or lease high-class properties, it has given properties that speak for themselves and have set new standards in the field of real estate.

ROF is an industry pioneer in developing real estate projects ranging from contemporary housing and office spaces to luxurious hotels.

Providing state-of-the-art, sensibly valued residential, commercial, hospitality and office spaces is what defines ROF. Knowing that only a leader can change the way market works, we don't just create structures, but unmatched international standards that everyone looks up to.

For more than a decade ROF has stood like a skyscraper amidst all kind of market fluctuations and customer expectations and has never failed to deliver world-class structures with supreme quality and unimaginable facilities.











ROF proudly presents ROF Insignia Souk - An epitome of best in Retail, Shopping, Dining & Entertainment experiences in Sector 93, Gurugram.

A well-planned international concept of Retail Spaces, ROF Insignia Souk is coming up strategically on 75 metre & 60 metre wide road intersection. This well-designed complex, with unique 60% open area spaces reserved for landscaping, parking, walkways etc., is located at the best location and will be a Premium Retail Space Destination of Central Gurugram. An ingenious International concept, it will surely be known for providing people incredible premium experiences.

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## ATTITUDE ALONE DOESN'T CREATE ENTREPRENEURS. OPPORTUNITIES ARE EQUALLY IMPORTANT.

ROF Insignia Souk is one such unique retail concept which boasts of opportunities at every corner with 30 premium plots that are 2 sided open with sizes ranging from 75 metres to 125 metres.

ROF Insignia Souk offers you to customize your world your own way as each plot is accessible from both sides and has the option to develop five levels - Ground + 4, and basement to create your own identity. Truly your own personal Insignia!

So, be it a shop, office space, or a restaurant, come and discover a unique retail space concept for ideal investment opportunities.





#### SALIENT FEATURES AROUND SEC-93, GURUGRAM

Keeping you close to opportunities, ROF Insignia Souk keeps you closer to the key employment hubs of the city like Cyber City, Udyog Vihar, Golf Course Extension Road, Sohna, Manesar, etc.

Manesar, a major industrial employment centre, is in proximity, and so is the Kadipur Industrial Area.

All the roads from ROF Insignia Souk lead to opportunities as it is connected to city's employment hubs through Pataudi Road, NH8, Dwarka Expressway, Western Peripheral Expressway and Southern Peripheral Road.

What's more! This sector has the advantage of being an ideal residential destination with a strong social infrastructure in the neighbourhood and proposed metro line. The sector has witnessed development of several residential projects in the vicinity.

Residential projects in these places are ideal for those who choose to surround themselves by abundant greenery with the soothing sound of nature.

It also has the benefit of a well-established network of schools like Ipsaa: Pre-school, Pranavananda International School, Rao Bharat Singh International School, Hospitals like Genesis Hospital, Medeor Hospital, Manesar, ESIC Hospital, Manesar, Medanta Medicity, Shopping Malls, Retail Markets and Five Star Hotels.

An ideal location for rented accommodations, this sector is the first choice of the people who are always on the move and work in the private and retail sectors.

It has an easy access to Indira Gandhi International Airport via NH-8 and Dwarka Expressway, making it easily accessible to those traveling to from other parts of the country.

#### **LOCATION MAP**





#### **LOCATION ADVANTAGE**

That's why, ROF Insignia Souk is located at a strategic location.



5 minutes from upcoming
Metro station



5 minutes drive from Dwarka Expressway



5 minutes drive IMT Manesar



2 minutes drive from Pataudi Road



2 minutes drive from NH-8



15 minutes drive from IGI Airport



Next to Aarvy Hospital



Opposite to RPS School



ALMOST

20,000 FAMILIES

LIVING IN THE 5 kms

RADIUS



#### SITE MAP

- 01 Water Body
- 02 Sculpture
- 03 Interactive Fountain with Light
- 04 Meter Room
- 05 Flea Market Kiosks
- 06 Parking
- 07 Performance Plaza
- 08 Large LED Screen
- 09 Common Area with Grass and Furniture to Sit
- 10 Quad LED Screen
- 11 Agora
- 12 Outdoor Café
- 13 Trellis with Sitting Below
- 14 Garden Area with Bamboo
- 15 Utility Block
- 16 Service Area
- 17 Road
- 18 Vehicular Entry/Exit



#### **INCOMPARABLE**

#### **GATHERING PLAZA**

Our paved public space for citizens invites gatherings for civic, religious or commercial reasons.

#### **FOOD TRUCK ZONE**

Space to house Gurugram's best Food Trucks all at one place. Offering different varieties and cuisines, these will be the go-to-place of every foodie.

#### UTILITIES

Perfectly planned water supply, electricity connections, sewer systems to give you hassle-free experiences.

#### **AMPHITHEATRE**

Offering a plethora of entertainment is our Amphitheatre. Be it performance, sports, or entertainment, this open-air amphitheatre is the perfect venue.

#### **ENTRY MOUNDS**

Creating a striking first impression, people will be welcomed by these beautifully designed entry mounds with a promise to offer more such experiences.

#### **VEHICULAR ENTRY/EXIT**

Well-planned passage for vehicular entry/exit keeps visitors' arrival and departure hassle free.

#### PEDESTRIAN ENTRY/ EXIT

A separate entry/exit has been designed for the pedestrians for their safety.

#### PEDESTRIAN PLAZA

Providing a worry-free time to the visitors, our pedestrian plaza allows no vehicles in the area and lets people unwind themselves.

#### TRELLIS PLAZA

Connecting you to the nature, this trellis plaza is designed to soothe your senses and comfort you.





#### ROF INSIGNIA SOUK

Invites you to give your potential customers great moments that they crave to experience every now and then with...



FOOD TRUCK ZONE



FOUNTAIN PLAZA



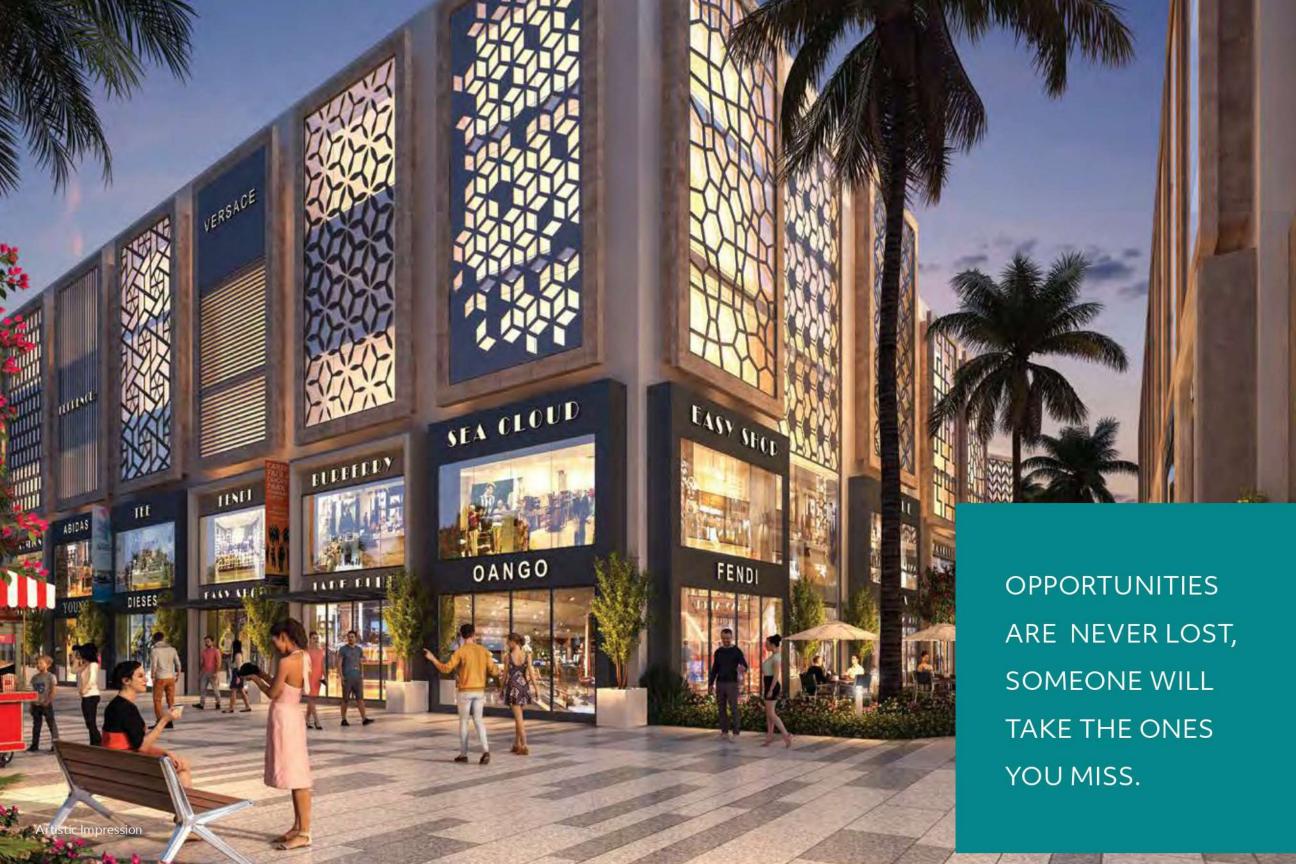
**AMPHITHEATRE** 



GATHERING PLAZA



PERFORMANCE PLAZA











At ROF Insignia Souk, we mean business. And that reflects in our captive and flourishing community of households and businesses spread all around us.

With more than 20,000 families in the neighbourhood and developing areas all around, ROF Insignia Souk will surely be the new business hub in the NCR. If you are keen on starting a café, or opening a showroom, or organizing an event, this is the place to be.





The Performance Plaza. It is one platform that allows you to host cultural shows, fashion shows, lively fairs, special festival celebrations, and attractive displays.









While people can explore the space for outdoor cafes and restaurants, food trucks, and shopping, the palm trees and the trellis area invite them to relax their senses.





#### GIVE SPACE TO YOUR DREAMS TO GROW WITH ROF INSIGNIA SOUK





2<sub>SIDED</sub>
OPEN
PLOTS

Owning a space in this complex has the potential and prospects of turning your dreams into reality and your investments into big establishments as you can lease any of your floors. So be a part of this unique retail concept and get associated with the ROF group.







Located in the midst of Gurugram, Sector 44, Ramada, Gurgaon Central is our signature, noteworthy hotel, that offers style, comfort and hospitality to everyone. The hotel is characterized by the presence of 94 well-built and well-styled rooms according to your requirements.

Into the bargain, it is a top choice for personal and business events due to its stylish banquet halls, luxurious board rooms and state-of-the-art executive lounges.

### DESIGN, COMFORT, STYLE ALL FOR YOU



Multi Cuisine Restaurant and Bar Open Round the Clock



Well-Equipped with Business Facilities for Hosting Meetings



Aesthetically and Elegantly Decorated Luxury Rooms







#### Always in Style!

ROF Portico is a tribute to the technology savvy and ever dynamic people of Gurugram. Nestled in the very posh locality of Sector 43 and surrounded by a bustling Sushant Lok Phase-1, ROF Portico is meant to become an exclusive and sought-after destination.







Galleria @ 102

Sector 102, Gurugram





aalayas

Sector 102, Gurugram



## ONGOING PROJECTS













## FOLLOWING OUR PASSION FOR PERFECTION AND TURNING YOUR DREAMS TO REALITY



DISCLAIMER: Promoter urges every applicant to inspect the project site and shall not merely rely upon or to be influenced by any architectural impression, plan or sales brochure and, therefore, requested to make personal judgement prior to submitting an application for allotment. The project is being developed in phases, hence, certain facilities/amenities etc. may be used by allottee of other phases. Unless otherwise stated, all the images, visuals, materials and information contained herein are purely creative/artistic and may not be actual representations of the products and/or any amenities. Further, the actual design may vary in the fit and finished form the one displayed above. Project details / specifications can also be accessed at the office of Haryana real estate regulatory authority website https://haryanarera.gov.in/. Journey time shown, if any, is based upon google maps, which may vary as per the traffic at a relevant point of time. Rates mentioned do not include GST and other statutory charges, if applicable. T & C apply.

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